



# PRIVACY POLICY

## I. Introduction

This Privacy Policy explains how the Victoria Metrics collects, uses, shares and safeguards Personal Data and Non-Personal Data on websites <https://victoriametrics.com/>, <https://victoriametrics.github.io/>, software distributed from VictoriaMetrics GitHub page: <https://github.com/VictoriaMetrics/>, mobile websites, mobile applications, Victoria Metrics profiles on Victoria Metrics social media sites and any other digital services and platforms officially operated or used by the Victoria Metrics from time to time (“Sites”), as well as by phone or by paper.

By Victoria Metrics shall mean a legal entity Victoria Metrics Inc. organized and existing under the laws of State of Delaware, the United States of America, located at: 1580 5th ave #203, San Francisco, CA 94122, USA, that provides real-time monitoring services, time-series database services, data hosting services; large-scale, super-load system monitoring platforms support; customer support and consulting services and included but not limited to packaging, mailing and delivering services, other services.

By using the Services, you agree to the terms and conditions of this Privacy Policy.

We will not use or share your personal information except as described in this Privacy Policy.

This Privacy Policy applies to information collected by the Victoria Metrics and does not apply to information collected by any third party sites to which the Services may link or to information provided to, or collected by, third parties through third party cookies, web beacons, or other third party technologies on Victoria Metrics website or mobile application.

Note that, where we rely on your consent to process your personal information, you can request that your consent be withdrawn at any time.



## Disclaimers

This Privacy Policy does not extend to anything that is inherent in the operation of the Internet, and therefore beyond Victoria Metrics's control, and is not to be applied in any manner contrary to applicable law or governmental regulation. This Privacy Policy only applies to information collected through the Services. This Privacy Policy does not apply to any information we may collect from you in any place other than the Service.

## HIPAA

Victoria Metrics is not acting on Customer's behalf as a Business Associate or subcontractor; the software of Victoria Metrics may not be used to store, maintain, process or transmit protected health information ("PHI") and the software will not be used in any manner that would require Victoria Metrics or the software to be compliant with the Health Insurance Portability and Accountability Act of 1996, as amended and supplemented ("HIPAA").

The terms "Business Associate," "subcontractor," "protected health information" or "PHI" shall have the meanings described in HIPAA.

## II. Changes to the Privacy Policy

As the Victoria Metrics products and services may change from time to time, this Privacy Policy is expected to change as well. We reserve the right to change this Privacy Policy at any time and from time to time in Victoria Metrics sole and absolute discretion without the duty to notify you.

Changes, modifications, additions, or deletions will be effective immediately on their posting to the Services.

You should check this Privacy Policy periodically as its terms may change from time to time without prior notice to you.

Your continued use of the Services after we post any such modifications will constitute your acknowledgment of the modified Privacy Policy and your agreement to abide and be bound by the modified Privacy Policy.

The date of the last revision to the Privacy Policy will be indicated by the "Effective Date".



## III. Types of Data We Collect

### Personal Data

We collect information (whether online, by phone, or by paper) that enables the Victoria Metrics to identify or contact you (“Personal Data”) to carry out its business purposes. Victoria Metrics Sites collect this information for a variety of business reasons, including but not limited to, registering for an Victoria Metrics event or program, purchasing Victoria Metrics products or services, or otherwise interacting with the Victoria Metrics.

The types of Personal Data we collect include, but are not limited to:

1. General data (e.g., names, dates of birth, home and business addresses, email addresses, Internet protocol addresses and mobile/landline business/personal telephone numbers that are provided by our customers)
2. Professional data (e.g., company name and state(s))
3. Government-issued identification numbers (e.g., social security numbers, national identification numbers and tax identification numbers), for example from employees and independent contractors, but not from customers unless the Victoria Metrics makes payments to customers, such as honoraria or royalties for publishing rights.

The Victoria Metrics also receives Personal Data from third parties for the Victoria Metrics’s use in marketing to potential new customers.

### Non-Personal Data

We collect information (whether online, by phone, or by paper) that does not directly identify you as you interact with Victoria Metrics Sites (“Non-Personal Data”).

The types of Non-Personal Data we collect includes, but is not limited to:

1. Site usage (e.g., browsing history, search terms, number of clicks, referring/exit pages, date/time stamp, time on Site)
2. Products and services viewed, including advertisements for such products and services
3. Computer type, operating system and platform type



4. Internet service provider
5. Your industry and business (e.g., company size and location, job functions and seniority levels)

## IV. How We Use Your Data

In addition to the uses described above, we use your Personal Data, sometimes combined with Non-Personal Data, in a variety of ways including, but not limited to the below, in order to:

### Personal Data

1. Identify you when you visit Victoria Metrics Sites
2. Provide service communications such as bill reminders, order confirmations, program registrations and customer service messages
3. Provide products, information and services you request or that we think you may be interested in
4. Respond to your emails or online requests for products, services, or information
5. Deliver and process surveys
6. Personalize and improve the usability of the Sites
7. Fulfill and/or deliver Victoria Metrics products and services
8. Tailor content, advertising and marketing to you
9. Customers directories, customers lists and registration lists on the Sites and in print and digital media and the public to find you; such directories and lists will not include credit card information or personal identification numbers such as social security numbers, as set forth in the “Contact Information” section below

### Non-Personal Data

We use Non-Personal Data to improve the usability of Victoria Metrics Sites and for other business reasons. We or other third-party companies also use the Non-Personal Data to provide advertisements and targeted advertisements to you (ads based on the Non-Personal Data). We do not provide Personal Data to third parties with whom we share your Non-Personal Data. Please note that, when you select an advertising link



or other link that takes you to sites not operated by the Victoria Metrics, you may be subject to the privacy policies of these third-party sites.

## V.How We Share Your Data

We share your Personal Data, sometimes combined with Non-Personal Data, in a variety of ways including, but not limited to the below:

1. Share data with third parties to fulfill service requests and to perform business functions (e.g., the Victoria Metrics contracts with third parties to provide services on our behalf such as storage, time-series database, data hosting services; packaging, mailing and delivering services; customer support and consulting services).
2. Share data with third parties as required by law or to protect the Victoria Metrics in the good-faith belief that such action is necessary to: (a) conform to legal requirements or comply with legal process served on the Victoria Metrics; (b) protect and defend the Victoria Metrics's rights or property; or (c) protect the personal safety of Victoria Metrics personnel or customers of the public in appropriate circumstances.
3. Share data with third parties if the Victoria Metrics and/or its assets (or a portion of its assets) are sold, assigned, transferred, or merged, or if the Victoria Metrics undergoes some other change including a change to its corporate form as part of a bankruptcy proceeding or otherwise; information may be transferred as part of that transaction or change.
4. Share data with third parties to offer you products and services that may be of interest to you professionally or personally (e.g., customers renewal notices, products and services, time-series database, business software solutions, or customers product discounts).

These third parties may include social media sites such as Facebook, LinkedIn, Twitter and others who may contact you with "targeted ads" relating to other services. Users can request their information to be removed from such lists by contacting us, as set forth in the "Contact Information" section below.

5. Share data with third parties under other unanticipated situations, but only with your consent.



6. Share your email address, but only as permitted by the Victoria Metrics Email Policy, as follows:

Your email address will be used only by the Victoria Metrics, its entities and Victoria Metrics vendors performing customers services, or offering services on Victoria Metrics's behalf. Victoria Metrics does not sell or rent email addresses to anyone outside the Victoria Metrics, nor does the Victoria Metrics share email addresses to unrelated third-parties, affiliates, or Victoria Metrics customers. Please understand, however, that in such cases, your email address may be visible to other customers others who have interest in the Victoria Metrics events, as well as the public through Victoria Metrics customers directories, customers lists and registration lists. The Victoria Metrics also shares your email address with third parties to enable the Victoria Metrics to take security measures to help protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data. Finally, the Victoria Metrics shares email addresses with third parties as necessary for the Victoria Metrics to perform certain services on our behalf, such as packaging, mailing and delivering products and processing event registrations and to respond to your service requests.

## VI. How You Can Manage the Processing of Your Data

You can manage your profile and email preferences, including "opting out" of email by contacting us using the information in the "Contact Information" section below. If you prefer to receive hard copy mailings only from the Victoria Metrics, you can contact us and request to have your name and address removed from the list we provide to third parties. For California residents, please consult the "California Privacy Rights" section for additional considerations.

Our processing of your data is based upon your consent, contract performance (e.g., your purchase of products or customers sign-up/renewal), legitimate business interest (e.g., direct marketing of goods and services), or compliance with law. You have the right to object to Victoria Metrics processing of your data or to restrict our processing of your data. In addition, if you have consented to the processing of your Personal Data, you have the right to withdraw your consent at any time.

## VII. California Privacy Rights

In addition to the rights as explained in this Privacy Policy, under California's "Shine the Light" law (CA Civil Code), California Consumer Privacy Act, California residents who provide personal information (as defined in the statute) to obtain products or services for personal, family, or household use are entitled to request and obtain from us, once a calendar year, information about the personal information we shared, if any, with



other businesses for marketing uses. If applicable, this information would include the categories of personal information and the names and addresses of those businesses with which we shared such personal information for the immediately prior calendar year (e.g., requests made in the current year will receive information about the prior year). To obtain this information please write to us at: 1580 5th ave #203, San Francisco, CA 94122, USA . Attn: Victoria Metrics California Privacy Law. Please include your full name and address and Victoria Metrics Customers name.

## **VIII. Canada Anti-Spam Law**

The Victoria Metrics complies with the Canada Anti-Spam Law. Non- Victoria Metrics customers or associates who provide us a Canadian mailing address will not receive unauthorized Commercial Electronic Messages (as defined under the Canada Anti-Spam Law) unless these individuals have “opted-in” to receive Commercial Electronic Messages.

## **IX. Children and persons under 21 years old**

### **No Use of the Services by Persons Under 21 Permitted**

The Company intends only persons who are 21 years or older to use the Services. Any use of the Services by persons under the age of 21 is strictly prohibited.

### **Notice Concerning Children**

Victoria Metrics Services, including Victoria Metrics website, are intended for a mature audience. We do not knowingly collect Personal Data from or market to children under the age of 13. We understand and are committed to respecting the sensitive nature of children’s privacy online. If we learn or have reason to suspect that a website user is under age 13, we will promptly delete any personal information in that user’s account. Do not supply to us or disclose on the Services any personal information of any person under 13 years of age, as we do not intend to collect information from anyone under 13 or invite them to participate in the Services.

## **X. How We Protect Personal Data**

The Victoria Metrics implements commercially reasonable security measures to help protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data.



Except for customers directories, customers lists and registration lists, and the sharing of information as set forth in this Privacy Policy, we restrict access to Personal Data to certain companies who need the data to operate, develop, or improve our services.

These individuals or partner organizations are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

Unfortunately, no data transmission over the Internet or electronic storage is fully secure. Accordingly, and despite our reasonable efforts to protect your Personal Data from unauthorized access, use, or disclosure, the Victoria Metrics cannot guarantee or warrant the security of the Personal Data you transmit to us, or to or from our online Sites. If you have questions about this Privacy Policy, please contact us.

## **XI. User ID and Password**

Certain areas of the Sites require the use of a user ID, email address, or password as an additional security measure that helps protect your Personal Data. To help you protect your privacy, these Sites have tools to help you log in and log out.

## **XII. Linking to Other Internet Sites**

You should be aware that other Internet sites that are linked from the Sites or from an Victoria Metrics email message may contain privacy provisions that differ from the provisions of this Privacy Policy. To ensure your privacy is protected, we recommend that you review the privacy statements of these other linked sites, applications, or other digital platforms.

## **XIII. How You Can Access, Change and Delete Your Personal Data**

We rely on you to update and correct your Personal Data. If you are a user of our Sites, subscriber to Victoria Metrics publications, purchaser of Victoria Metrics products and services, or an Victoria Metrics customer, you can review, update and correct your information directly on the Victoria Metrics's website or by contacting us using the information in the "Contact Information" section below.

Typically, we retain your Personal Data for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. This may include retaining your Personal Data indefinitely, even after you are no longer an Victoria Metrics customer, in order to



provide you with future marketing opportunities and other purposes, as well as to comply with our legal obligations, resolve disputes, or enforce any of our agreements.

Please note that you can request, at any time, that we delete your Personal Data. All requests must be directed to the contact in the “Contact Information” section below. We can decide to delete your Personal Data if we believe that the data is incomplete, inaccurate, or that our continued use and storage are contrary to our obligations to other customers, individuals, or third parties.

When we delete your Personal Data, it will be removed from our active data or anonymized so that the data is no longer identified with you, but the data may remain in our archives if the Victoria Metrics determines that it is not practical or possible to delete it.

## **XIV. Cookies and Other Web Devices**

Our website sends cookies (e.g., pieces of code or text placed on your computer by us or third-parties when you browse our Sites) to your web browser (if your browser’s preferences allow it) to collect data when you browse our Sites. Cookie settings can be controlled in your Internet browser to automatically reject some forms of cookies.

If you view our website without changing your cookie settings, you are indicating your consent to receive all cookies from our Sites.

If you do not allow cookies, some features and functionality of our Sites may not operate as expected. In addition to cookies, we place technological tools (and allow certain third parties to place technological tools) such as tags and beacons (e.g., code scripts that are primarily used to track visitors’ activities on our Sites by web analytics software), Internet Protocol (IP) addresses, and other tools, to collect your data for the purposes listed in this Privacy Policy.

## **XV. Transmission of Data to Other Countries**

Your Personal Data is processed in the United States, where privacy laws may be less stringent than the laws in your country and where the government, courts, or law enforcement may be able to access your data. By submitting your Personal Data to us, you agree to the transfer, storage and processing of your Personal Data in the United States.



## XVI. Right to Complain to Supervisory Authority

You, as the data subject, have the right to lodge a complaint with a supervisory authority, in particular in the Customer's State of your habitual residence, place of work, or place of the alleged infringement, if you believe that the processing of your personal data does not comply with legal requirements.

## XVII. Breach Notification

In the event we determine the occurrence of a data security incident, we will notify you by email, US mail, telephone, or other means as permitted by law.

## XVIII. Contact Information

If you have questions, comments, or complaints concerning our privacy practices or if you wish to change, access, or remove your Personal Data, please contact us as indicated below. We will attempt, where practical, to respond to your requests and to provide you with additional privacy related information.

## IX. Contact Information.

VICTORIA METRICS, Inc.

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Dover,

DE 19901, USA

<https://victoriametrics.com/>

<https://victoriametrics.github.io/>

[privacy@victoriametrics.com](mailto:privacy@victoriametrics.com)

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